

Resolution No. 192

**A RESOLUTION OF THE CITY OF  
WOODINVILLE, WASHINGTON, ADOPTING  
THE CITY OF WOODINVILLE RECREATION  
PLAN, INCLUDING PROVISIONS FOR  
UPDATING THE PLAN TO REFLECT  
EMERGING CONDITIONS.**

**WHEREAS**, the City of Woodinville adopted a Parks, Recreation, and Open Space Plan in 1998 which outlines the comprehensive strategy for the development of a complete Parks and Recreation system serving the residents of Woodinville; and

**WHEREAS**, by adopting the Parks Recreation and Open Space Plan, the City is committed to playing a strategic role in providing or collaborating with other providers in meeting recreation needs in the community; and

**WHEREAS**, the Woodinville Parks and Recreation Commission has completed a comprehensive outreach effort to determine the recreation service needs of the community, the potential service partners for providing those services, and the policies and procedures necessary to support this service; and

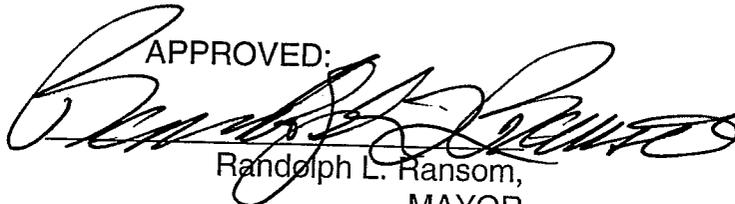
**WHEREAS**, the Plan includes action items for meeting community needs which will direct the work of the Parks and Recreation Commission and Parks and Recreation Department within the planning period and calls for regular updates of the Plan;

**NOW, THEREFORE,**

**THE CITY COUNCIL OF THE CITY OF WOODINVILLE, WASHINGTON, DOES  
RESOLVE AS FOLLOWS:**

Section 1. Adoption of the Plan. The City Council hereby adopts the City of Woodinville Recreation Plan, as set forth on Attachment A.

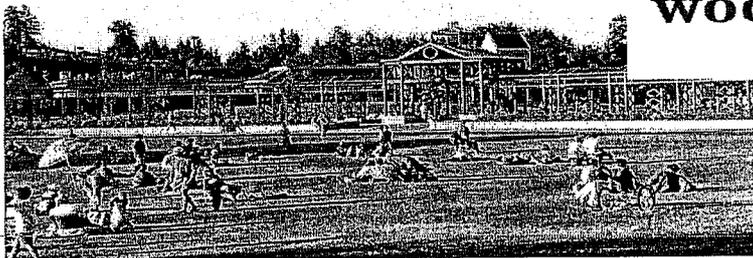
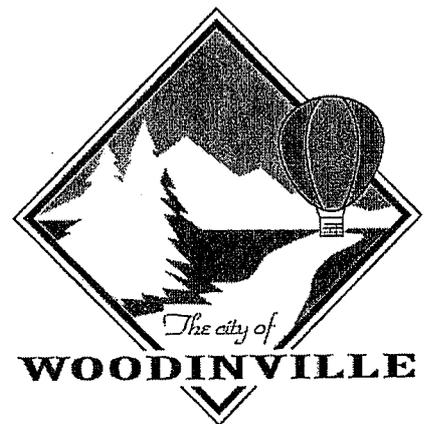
ADOPTED BY THE CITY COUNCIL AND SIGNED IN  
AUTHENTICATION OF ITS PASSAGE THIS 19th DAY OF  
March, 2001.

APPROVED:  
  
Randolph L. Ransom,  
MAYOR

ATTEST/AUTHENTICATED:

  
SANDRA C. STEFFLER/CMC  
CITY CLERK

**■ CITY OF WOODINVILLE  
RECREATION PLAN  
2001-2005**



# PARKS and RECREATION

**BE HAPPIER** • *increase property value* • **attract new business** • *look better*  
**take care of latch key children** • **reduce unemployment** • **create memories**  
*conquer boredom* • **diminish chance of disease** • **build self-esteem** • **live longer**  
**INCREASE COMMUNITY PRIDE** • *promote sensitivity to cultural diversity*  
**eliminate loneliness** • *Build Family Unity* • **RELAX** • *Reduce Crime* • *Lose weight*  
**MEET FRIENDS** • *educate children and adults* • **lower health care costs**  
*provide safe places to play* • *generate revenue* • **PROTECT THE ENVIRONMENT**  
**OFFER PLACE FOR SOCIAL INTERACTION** • *diminish gang violence* • **Feel Great**  
**BOOST ECONOMY** • *curb employee absenteeism* • *increase tourism* • *build strong bodies*  
*reduce stress* • **TEACH VITAL LIFE SKILLS** • *Provide space to enjoy nature...*

**THE BENEFITS ARE ENDLESS...™**

## ■ Woodinville City Council

*Mayor Randolph Ransom  
Deputy Mayor Scott Hageman  
Cathy Wiederhold  
Carol Bogue  
Gareth Grube  
Bob Miller  
Don Brocha*

## ■ Parks and Recreation Commission

*Liz Aspen, Chair  
Kari Powers, Vice-Chair  
Tiffany Bond  
Larry Chime  
Malka Fricks  
Linda Sarpy  
Bob Vogt*

## ■ City Staff

*Lane Youngblood, Director of Parks and Recreation  
Cindy Shelton, Recreation Supervisor  
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## ■ Purpose of the Plan

This Plan forecasts recreation needs for the City of Woodinville and recommends a strategy for meeting future recreation needs in the community. It sets goals for the planning period and specific objectives for the Parks and Recreation Department to achieve within the next two years.

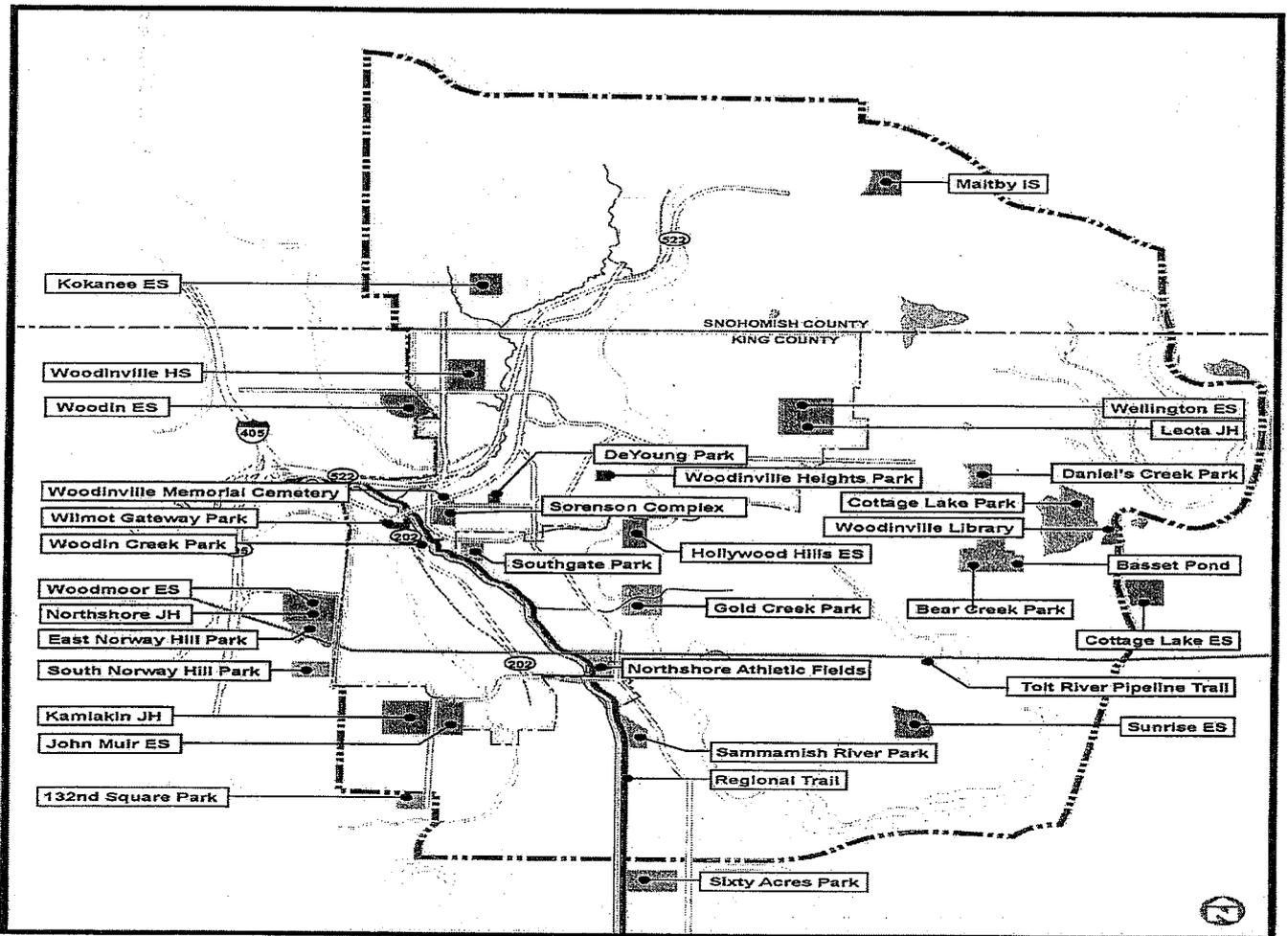
The Parks and Recreation Commission is primarily responsible for drafting the Plan with the assistance of the Parks and Recreation staff. This team has studied current policies, service levels, taken note of the services provided by other cities, and listened to the pulse of the community and is now prepared to recommend a course of action.

The purpose of the 2001-2005 Parks and Recreation Plan is to:

- Meet Council goals and objectives for service delivery.
- Align the day-to-day operations of the Parks and Recreation Department with the overall vision of the City.
- Provide a policy framework for budgeting purposes.
- Coordinate the use, development, and maintenance of scarce community resources.

The Plan will be drafted by the Parks and Recreation Commission and forwarded to the City Council for review and adoption. When adopted, the Plan will provide direction to the Parks and Recreation Department (the Department).

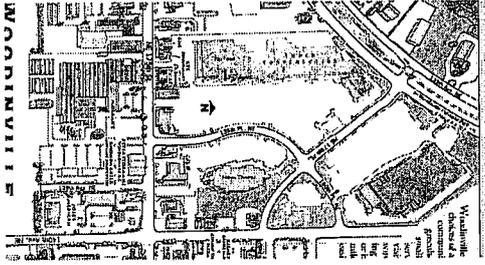
# WOODINVILLE PARKS AND RECREATION SERVICE AREA



- Existing Woodinville Parks and Properties
- Existing King County Parks and Properties
- School District Properties (ES = Elementary School JH = Junior High HS = High School)
- Other Public Properties

**Existing Public Parks and Facilities**

## ■ Plan Framework



**The Comprehensive Plan** of the City of Woodinville provides the basic framework for this plan.

It describes the general role of the City in providing necessary park and recreation services, the responsibility for meeting service demands created by growth, and how City services should be coordinated with those of other providers.

**The Parks, Recreation, and Open Space Plan (PRO Plan), adopted in 1998,** outlines the strategic role of the City in meeting long term needs of the citizens for parks, recreation, and open space.

It creates a plan for needed facilities and a strategy for funding those facilities. While the subject of the PRO Plan is primarily facilities and their funding, the 2001-2005 Recreation Plan is primarily concerned with the policy direction for programs, events, activities, and operations.

Specific tools, such as the results of the **Year 2000 Random Sample Survey of Woodinville Households**, surveys of stakeholders such as the members of the Woodinville Chamber of Commerce, and the opinions of focus groups are also key elements of this Plan.

Using the Plan Framework as described above, the Plan approaches each program area, such as Senior Services or Youth Services, and describes key directives and action items to be undertaken within the next two years.

## ■ Demographic Profile of the Service Area

The Parks and Recreation Service Area is an area defined by the Parks, Recreation, and Open Space Plan (PRO Plan) as being the Woodinville city limits and an area surrounding the city limits that includes businesses and residents that currently are served by the City.

A careful analysis of demographic changes within the service area is needed in order to plan programs and facilities to meet community needs. The basis for the Plan information includes U.S. census data, data from the Puget Sound Regional Council, and demographic reports from the Northshore School District.

When compared with neighboring eastside cities within King County, the Comprehensive Plan shows Woodinville to have somewhat larger households, with more residents under the age of 18, and a relatively affluent and well-educated population.

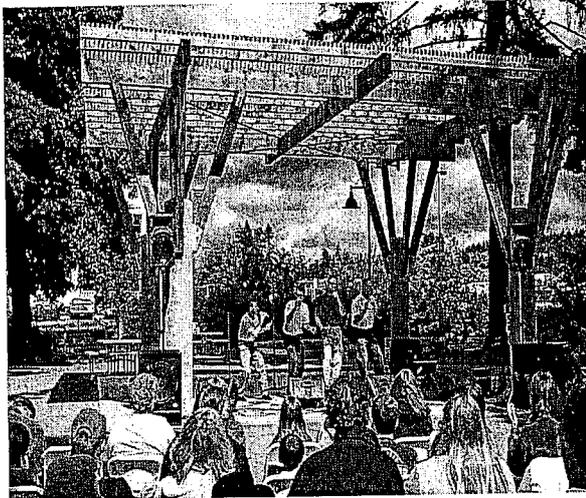


*Summer Soccer Camp on Sorenson Fields*

The Comprehensive Plan shows that more than 50 percent of the families have two or more workers, and there are relatively few families with no workers in the family.

While these figures draw a picture of stability, other sources show that the Woodinville community is undergoing changes that must be addressed when planning for park and recreation services.

One important dynamic is that the previous growth in families moving into the area is leveling off. Northshore School District data reveals that the number of students is leveling off and the student population is expanding in the middle school and high school age groups rather than the elementary level in the immediate future.



*Employees enjoy a lunchtime concert at DeYoung Park.*

Another important factor in planning is that Woodinville is host to a large inflow of employees during the workday. The cost of housing and the strong industrial and commercial sectors combine to create a large expansion of the adult population relative to the number of residents.

A comprehensive planning effort must take into account the recreation habits of these employees.

In conclusion, the overall community is aging and becoming more diverse. Recreation services need to reflect these trends and changes in the community.

The Plan addresses each group for whom the City provides services and provides guidance for how the City should respond to these changes in growth and diversity based on community input.

## ■ Public Involvement in Planning

In addition to the planning documents that make up the framework of the Plan, the Department utilizes a number of approaches to solicit input into program and facility development on a routine basis:

- Program/service evaluations are handed out in an effort to measure customer satisfaction.
- Public meetings are held to inform and invite comment about park and recreation improvements during the development of the Capital Improvement Plan.
- The City's Comprehensive Plan, including the Parks Recreation and Open Space Plan, is regularly updated with the help of Citizen Advisory Board volunteers.
- The Parks and Recreation Commission plays an integral role in collecting public information and serves as a sounding board for new ideas.
- Volunteers within the service area are interviewed about programs and services.
- Customer Action Requests are collected and analyzed to determine trends and locate areas for improvement.
- Citizens are encouraged to call, e-mail or visit City Hall to express their interests, register concerns, or volunteer to assist the City in meeting community objectives.
- Citizens receive regular updates and requests for comments through the City newsletter, the City Website, and the local newspaper.

## ■ Summary of 2001-2005 Goals

### PROGRAM GOALS

- Carry out the policy decisions of the City Council by designing and delivering programs, activities, and events that meet community needs.
- Design and deliver programs and activities to help reduce the factors that lead to risky behavior among teens.
- Provide opportunities for both structured and unstructured recreation for all ages.
- Expand multi-generational programs in order to engage people of all ages in recreation and promote awareness, and understanding among generations.
- Coordinate programs and activities for active seniors and collaborate with the Northshore Senior Center in order to make the best use of community resources for this purpose.
- Develop an inclusion strategy for meeting the needs of people with special needs through facility analysis, regional collaboration, and direct service provision.
- Provide programs and activities celebrating cultural diversity in order to respond to the changing demographics of the Woodinville area and to promote understanding and community spirit.
- Increase the participation of volunteers in every aspect of City business and service delivery and ensure that sufficient resources are available to recruit, train and celebrate the activities of volunteers.

## **PLANNING GOALS**

- Improve continuity in program delivery by assisting the Council in conducting long range and short term facility planning.
- Maximize the effectiveness and reach of workshops, programs and special events through partnerships with the private sector.
- Involve teens in planning and carrying out programs and activities and incorporate teen participation at every level of city business.
- Collect, track, and update demographic and survey information to make sure that the City Council has information necessary to make policy decisions to meet demonstrated needs and community vision.
- Involve families in planning facilities, programs, and activities that meet the needs of members of the community who have special needs.
- Sustain the quality of special events and further enhance these events by seeking business and civic support and management assistance.
- Increase collaboration with the tourist-related businesses in Woodinville in order to coordinate recreation needs of visitors with those of residents and employees.
- Define, create and update instructor policy and procedure manuals.
- Create a comprehensive marketing plan for the promotion of all Department resources.

## **PERSONNEL GOALS**

- Encourage all staff to pursue continued education, certification and other professional designations as they relate to their section.
- Implement appropriate technologies that will improve efficiency and enhance the Department's ability to provide excellent customer service.
- Train staff and volunteers to work with special needs clients.
- Develop a cost-effective strategy for locating, evaluating, hiring, supervising, and retaining qualified seasonal and temporary staffing to meet city service delivery objectives.

## **REVENUE GOALS**

- Increase overall Department revenue by 20 percent.
- Increase overall grant and alternative funding support by 10 percent.
- Review the fee schedule for programs, activities, events, and reservations annually to make sure that it takes into account market rates, community needs, and benefits of each service.
- Implement a scholarship program to provide a mechanism for making programs available to citizens regardless of their ability to pay.

## **FACILITY GOALS**

- Play a strategic role in working to develop and improve local sports facilities through collaboration with the Northshore School District, the local sport leagues, King County and other entities.
- Support the vitality of the economic development of Woodinville by actively engaging landowners, business operators and employees in the planning, development, and programming of park facilities and programs.
- Plan for facility renovations and/or construction on the Sorenson site or on alternative sites in order to accommodate existing and planned programs.
- Make the Civic Center site the hub of community activities and consolidate activities to a limited number of satellite sites until the Community Center operations are stabilized.

## **CUSTOMER SERVICE GOALS**

- Use modern business practices as the models for creating administrative procedures so as to provide the greatest level of convenience for customers.
- Provide a high level of maintenance to facilities in order to ensure the safety and enjoyment of visitors and to provide appropriate settings for program delivery.
- Collaborate with King County, schools, local artists, and others to place public art in City of Woodinville facilities and to encourage the private sector to place public art throughout Woodinville.
- Develop options for routine transportation of program participants.
- Increase routine methods of public involvement to make sure programs and activities match community needs.

## ■ Civic Center (Sorenson) Site

### CURRENT STATUS:

The City of Woodinville has acquired the 10-acre Sorenson School property for the purposes of developing a civic center complex. With the adjacent new City Hall and the Wilmot Gateway Park across the street, this property has the potential of becoming a public campus and civic anchor to downtown Woodinville.

There are many uses and activities that could occur on the Sorenson site. However, the site cannot accommodate every community need. A successful public campus will be the result of a strong, well-conceived Master Plan developed through broad-based citizen involvement.

The City Council set the following criteria as guidelines for development of the Master Plan:

- Meets identified City interests
- Meets City's needs for that specific parcel of real estate
- Meets or exceeds parking requirements
- Maximizes public open space
- Usable for all ages and abilities (needs, uses)
- Best potential compatible mix of uses
- Beautiful (artwork), functional, friendly, patriotic, accessible
- Open to establishing public/private partnerships or partnerships with other agencies or groups
- Looks beyond the property boundaries for "fit" and compatibility

The Community Center plan under discussion at this time calls for buildings that might house some of the following:

Possible Community Center Uses	Size Range	
	From	To
Gymnasium	9000	11000
Exercise/Fitness/Weight Room	1500	2500
Teen Center	3000	5000
Senior Program Area	2500	3000
Drop-in Child Day Care	1250	2500
Arts/Crafts Rooms	1250	2000
Multi-purpose Rooms	2500	4000
Kitchen/Food Area	1200	1700
Human Services Resource Center	250	300
Computer/Library Resource Center	350	500
Music/ Performance/Dance/Banquet	5250	7700
Administration	700	1000
Lobby/Gallery/Reception Area	1000	1300
Circulation/Storage/Restrooms at 15%	5250	7500
<b>Total in Square Feet</b>	<b>35,000</b>	<b>50,000</b>

#### DEPARTMENT GOAL FOR 2001-2005:

- Participate in the Master Planning process to ensure that park, recreation, and open space needs identified by the community are met in the long-term vision for the property.

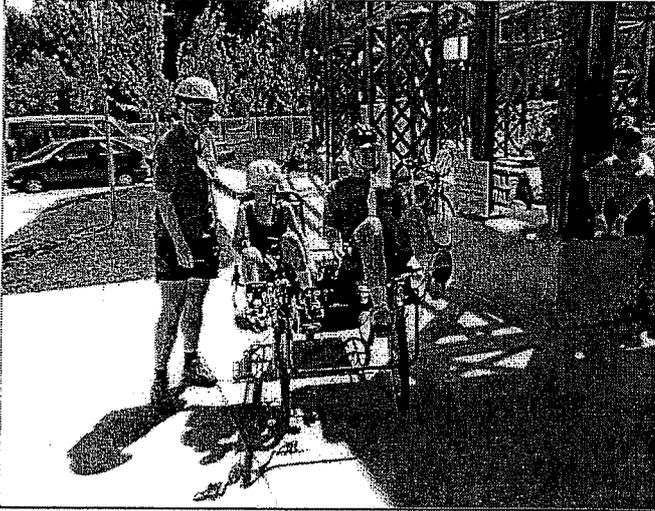


*Soccer Camp participants head toward the Community Center for lunch.*

## 2001/2002 ACTION PLAN

1. Work with the Parks and Recreation Commission to convey community outreach results to the design consultants and the Council.
2. Assist the Parks and Recreation Commission and the Council in reviewing and evaluating finance and operation strategies for the adopted master plan.

## ■ Family Programs



*Woodinville Family tries out a specialized bike at Wilmot Park*

### CURRENT STATUS:

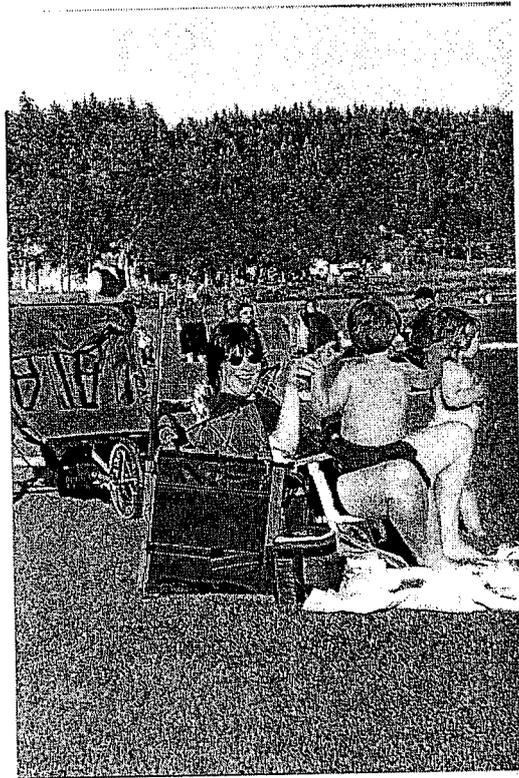
The Department currently offers a variety of family events, programs, and classes to encourage families to spend time together in leisure, fitness, educational, environmental, and cultural activities.

### DEPARTMENT GOALS FOR 2001-2005:

- Make scheduling and fee structure decisions that allow families to participate together in recreation classes and events.
- Design registration and participation processes to be user-friendly and convenient for working parents.
- Incorporate intergenerational activities in special events to ensure that senior, adults, and teens can interact with children in meaningful ways.
- Continue to provide and promote special events that build community pride and family traditions.

## ACTION PLAN

1. Increase the number of volunteer projects that are appropriate for all ages.
2. Work with designers and the City Council to make sure that the civic center meets the needs of Woodinville families.
3. Reserve drop-in activities for families who are unable to schedule regular fitness or recreation activities.



*Families enjoy a picnic prior to Fourth of July Fireworks*

## ■ Youth Programs

### CURRENT STATUS:

Youth programs offer scheduled activities including fitness, health, arts and crafts, drama, music, nutrition, games, field trips and special events. All activities are age-appropriate and designed to promote socialization and a positive self-image, which are essential for children's growth and development.

A variety of youth sports are offered to help introduce children to skill development, teamwork and sportsmanship.

*Skill development practices at Sorenson Fields*



The City of Woodinville's programs and activities stress the recreational value of sports interaction, while encouraging physical activity. Some programs occur in conjunction with the active sports leagues in the area, Northshore Youth Soccer Association and Little League. The City works to avoid duplication of

services offered by these leagues and to enhance opportunities for youth sports that fall outside the parameters of league participation.

Camps and workshops cover many aspects of skill development, teamwork and sportsmanship.

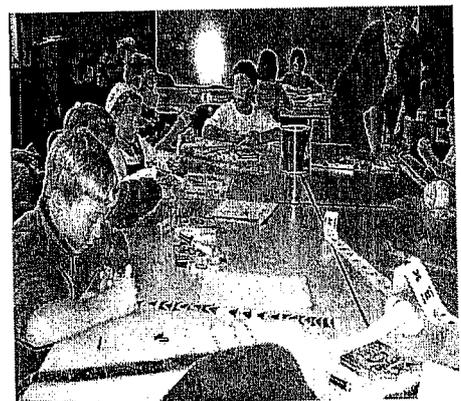
Instructional classes and workshops for youth are offered throughout the year. Special interest workshops allow participants the opportunity to try out various subjects and interests. The instructional classes, which are held on an eight-week basis, explore areas from arts and crafts to cultural, fitness to educational.

## DEPARTMENT GOALS FOR 2001-2005:

- Assist working parents during school release times by providing essential care and focused programs and activities.
- Include children with special needs by providing trained volunteers and staff and designing recreation opportunities with the assistance of involved parents and experts.
- Develop after school programs that provide an affordable and safe haven for children during the time of the days when families have the greatest needs.

## 2001/2002 ACTION PLAN:

1. Work with Northshore School District PTA and PTSA groups, local leagues, and other user groups to identify community needs for family programs, facilities, and projects.
2. Work with parents and service providers in low-income and multi-family housing to make sure that family programs and activities are accessible and affordable.
3. Consolidate youth programs at the community center to the extent possible as the facility evolves into full community center operations.
4. Work with the Northshore Senior Center and Northshore School District to explore after school transportation, cultural awareness, and intergenerational options for youth.



*Expert instruction in art appreciation and skill development*

## ■ Senior Programs

### CURRENT STATUS:

Senior participants are those aged 55 or older. The Department currently offers senior programs in conjunction with the Northshore Senior Center, a district-wide, full service senior center with facilities in nearby Bothell.

The City includes and encourages participation by seniors in many areas. These include:

- Intergenerational programs.
- Fitness, exercise, and health awareness activities.
- Volunteer activities, programs, and events.
- Special events such as the Woodinville Light Festival, hosted in collaboration with Brittany Park Retirement Community and the Northshore Senior Center.



*Seniors "cut a rug" at the Northshore Senior Center during Woodinville Light Festival*

## DEPARTMENT GOALS FOR 2001-2005:

- Continue collaboration with Northshore Senior Center to provide programming and facilities in the Woodinville area.
- Advocate for the continuation of senior transportation programs that connect seniors with vital fitness, recreation, and health opportunities, whether provided by the City or others.

*Respondents felt that the Disabled should pay "none of the costs," Youth, Teens and Seniors should pay "about 50% of the costs," and Adults and Non-Residents should pay "all of the costs."*

*City of Woodinville Recreation Survey, 2000*

## 2001/2002 ACTION PLAN

1. Work with the Commission to convey community outreach results to the design consultants and the Council regarding the needs of seniors for recreation, fitness, cultural activities, and other programs of interest to seniors.
2. Work with the Northshore Senior Center to develop joint strategies for serving Woodinville seniors.
3. Plan for space in the future community center that can be used to provide programs and activities for seniors.
4. Use the Woodinville Senior Programs Group from the Senior Center and the expertise of the Northshore Senior Center staff as advisors to the Parks Commission in making recommendations to the Commission and Council on senior affairs.

## ■ Teen Programs

### CURRENT STATUS:

Teens are considered to be those participants ages 13-18. The programs target those who are currently attending junior high, high school, or an equivalent grade level. The City has made an important commitment to Woodinville teens by hiring a full time teen coordinator devoted to teen programs and activities in 2001.

This development has brought a consistency and outreach capacity to teen programming, but much remains to be done for the Department to meet identified needs of teens.



*Teens preparing for a musical showcase event*

### DEPARTMENT GOALS FOR 2001-2005:

- Involve teens in planning and carrying out programs and activities and incorporate teen participation at every level of city business.
- Design and deliver programs and activities to help reduce the factors that lead to risky behavior among teens.
- Begin planning for facilities that can support teen programs and activities.
- Expand programs to provide services for special needs populations and at-risk youth.

*A majority of respondents indicated that there was a need for a center for teen activities.*

*Woodinville Recreation Survey, 2000*

## 2001/2002 ACTION PLAN:

1. Develop policies and procedures for the Teen Program in concert with the Parks and Recreation Commission for Council review. Include staffing and facility analysis, program costs, and community benefits.
2. Provide analysis and background material for Commission and Council during their consideration of the civic center planning that can be used to evaluate the capacity of the site to meet teen needs.
3. Continue to build strong relationships with local schools and seek business partnerships to expand program offerings and community support of the teen program.
4. Implement web page improvements such as an employment/volunteer link to connect Woodinville youth with possible employment in the community and an information network for at-risk youth.
5. Assist the Parks and Recreation Commission in naming a youth representative to advise the Commission on teen affairs.



*Teen program participants working on the annual Teen Art Show*

6. Participate in the design of the common areas in the Regional Coalition for Housing (ARCH) housing project to ensure that the facilities can be used to provide teen services.
7. Conduct community outreach to locate donors and volunteers interested in assisting in the development of Woodinville teen programs and facilities.
8. Increase the number of teen volunteers participating in volunteer projects, special events, and City business.
9. Actively recruit and train a core group of adult volunteers who can be called upon to support teen activities and programs.
10. Work with community professionals to identify and provide resources, services, and programming for at-risk youth.

## ■ Specialized Recreation

### CURRENT STATUS:

The Department provides art enrichment programs and sports and fitness activities for participants with special needs.

The staff has conducted recreation outreach presentations and has surveyed parents through the Special Education Parent Advisory Committee (SEAPAC) of the Northshore School District PTA. Focus groups and surveys are used to determine community needs.

Special events, cultural events, and volunteer opportunities are reviewed to make sure that they can be enjoyed by people of all ages and abilities. Agencies such as King County, adjoining jurisdictions, the Northshore Senior Center, and non-profits such as Ski-for-All are partners which assist the city in meeting the needs of the community.



*City of Woodinville participant joins other medallists at Special Olympics ceremony*

## DEPARTMENT GOALS FOR 2001-2005:

- Respond to emerging trends in integrating specialized recreation into the overall program objectives for all ages and abilities.
- Design areas in the evolving Community Center plans that are appropriate for activities and programs for those with special needs.
- Involve participants with special needs in programs, cultural events, and volunteer activities in order to reduce isolation and build community spirit.
- Ensure that sufficient trained volunteers and staff are available to include people with special needs in programs and activities.
- Work to make sure that regional facilities, such as those provided at Highland Center in Bellevue, continue to offer high quality specialized programs and facilities that are best met by regional collaboration, funding, and operation.

## 2001/2002 ACTION PLAN:

1. Increase the number of specialized recreation activities and programs through collaboration with parent groups, non-profits, neighboring jurisdictions, regional providers, and community volunteers, sponsors, and businesses.
2. Continue outreach and surveys to make sure programs develop with the needs of caregivers and specialized recreation participants in mind.
3. Work with Northshore School District to make sure planned renovations of local schools take into account the needs for specialized recreation at neighborhood recreation facilities.
4. Preserve field time for specialized recreation activities on the City (Sorenson) fields.
5. Advocate for the development of parks and facilities within the community that can be used to offer specialized recreation, including the evolving Community Center.

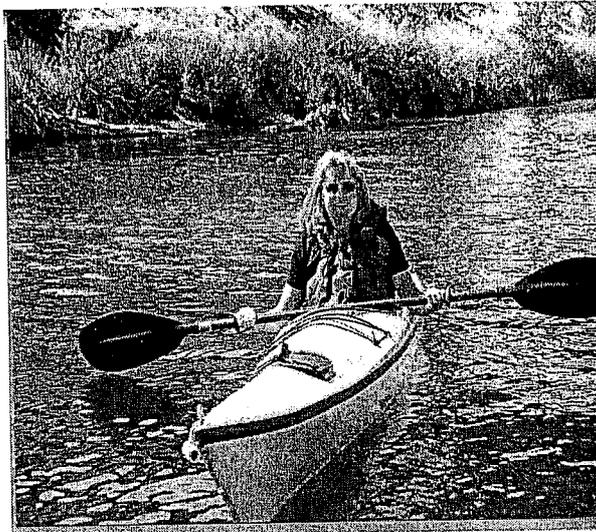
## ■ Adult Programs

### CURRENT STATUS:

Adults are those participants aged 18 and older. Eighteen year olds who have completed high school are considered to be part of this group.

Focus groups, informal interviews of Woodinville residents and nationwide surveys of recreation patterns indicate that adults have less time to devote to recreation activities than they would like.

Jobs and family obligations mean less time to recreate. Civic and religious structures are less likely to play a role in meeting the needs of adults for social interaction.



*Adult activities include fitness and outdoor recreation*

Unfortunately, this age group is one that is often overlooked by service providers in the community. Athletic club memberships are cost prohibitive for many adults. Northshore school facilities are typically not available for adults. Consequently there are few programs and facilities available in the Woodinville area for adults.

City programs can fill an important void, especially for young adults who no longer have a school or family affiliation. Dances, cultural events, classes, trips, outdoor activities, and volunteer activities are areas of interest for adults.

Adult sports leagues and tournaments provide adults with the opportunity to maintain physical fitness, social interaction and stress reduction.

## DEPARTMENT GOALS FOR 2001-2005:

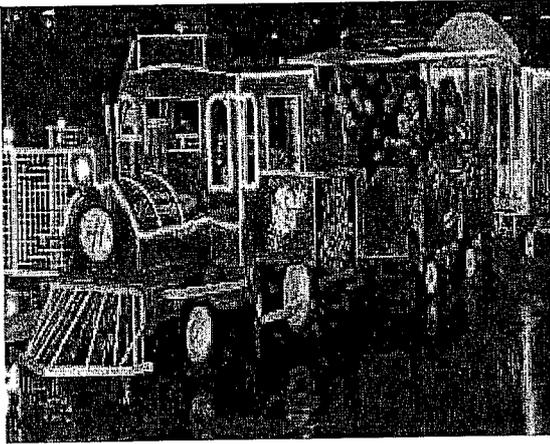
- Respond to the important trend in adult and recreation toward outdoor, environmental, adventure, and travel related recreation.
- Work with the Northshore School District to ensure that some recreational time is available to Woodinville adults at their neighborhood schools.
- Design and promote programs and activities for adults in the community center and in future community center configurations.
- Involve adults in volunteer programs, cultural events, and special events in order to reduce isolation and build community spirit.
- Work with city employers and employees to make sure programs meet the needs of those who work in Woodinville as well as residents.
- Ensure that sufficient trained volunteers and staff are available to include adults with special needs in programs and activities.

## 2001/2002 ACTION PLAN:

1. Increase the number of activities and programs available to adults in the Community Center and in future community center configurations.
2. Conduct a survey of Woodinville business employees to determine adult recreation needs.
3. Work with Northshore School District to make sure planned renovations of local schools take into account the needs of adults for neighborhood recreation facilities.
4. Preserve some field time for adult activities on the City (Sorenson) fields.
5. Promote adult sport leagues, community events, and adult fitness and health activities in Woodinville by using the City web page and recreation guide to announce practice times and participation opportunities.

## ■ Special Events and Cultural Activities

### CURRENT STATUS:



*Holiday Train, Woodinville Light Festival*

The City of Woodinville sponsors a number of special events during the calendar year. These include the annual *Fourth of July Celebration*, the *De Young Concert Series*, and *Woodinville Light Festival*. These on-going special events contribute to the goal of maintaining a true sense of community.

In addition to city-sponsored events, the City celebrates the incorporation of the City in conjunction with *Celebrate Woodinville* and City staff evaluates permits for other providers to manage public health and safety issues.

As the complexity and size of these events grow, the Department has reached out to business partners within the community and to civic groups to share management duties and find new ways to make the events meaningful to residents and visitors.

The Department also offers cultural events, such as the De Young Concert Series that introduce citizens to a wide variety of ethnic and cultural experiences through music, art, dance, and other media. The DeYoung Concert Series is part of the Departments efforts to expanding cultural awareness in the community and the schools, in conjunction with the Northshore School District and the PTA.

The Department also organizes a yearly outdoor sculpture show at Wilmot Park to showcase local and regional artists and to encourage the proliferation of art throughout the community and in all public spaces.

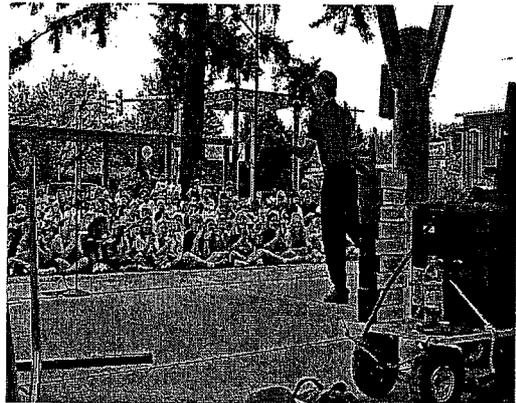
## DEPARTMENT GOALS FOR 2001-2005:

- Maintain the quality of the special events that the City provides.
- Increase satisfaction in cultural activities and opportunities for all ages.
- Support community and school efforts to increase the opportunities for children to be exposed to a variety of performing and fine arts.

## 2001/2002 ACTION PLAN:

1. Increase participation by the private sector and non-profits in support of special events, especially Fourth of July Fireworks.
2. Involve the public in designing the Civic Center and other public facilities so that these facilities can support a variety of cultural activities, historical activities and displays, fine arts, performing arts and special events.
3. Market regional events so that they are attractive to potential sponsors and donors and give recognition to participants and supporters.
4. Assist applicants in the review process for special event permits and administer a user-friendly process that assists other providers in creating safe community events.
5. Assist the Council and Commission in developing policies that encourage the private sector to contribute to art displays, programs, and cultural activities, such as the popular DeYoung concert series.

*DeYoung Concert Series entralls young audience members*



## ■ Environmental Programs

### CURRENT STATUS:

Since the inception of Recreation Department programs in 1997, the City has included environmental programs in the services offered to participants. These include classes, trips, volunteer activities, and projects that highlight the importance of a healthy, sustainable environment.

With the listing of Puget Sound Chinook salmon as a threatened species under the Endangered Species Act (ESA), the City of Woodinville has accepted increased regulatory responsibility for protecting and restoring salmon habitat within its jurisdiction. Little Bear Creek and the Sammamish River are salmon-bearing streams that flow through Woodinville. Accordingly, the City convened a Salmon Task Force to identify and recommend actions to recover threatened salmon.



*Little Bear Creek, a salmon-bearing tributary of the Sammamish River*

Among its first decisions, the Salmon Task Force identified the need for a public outreach and education program that engages citizens and secures their support for capital improvement projects and other actions necessary to recover salmon. The Department plays a major role in efforts to design and implement the education and outreach program for salmon recovery.

## DEPARTMENT GOALS FOR 2001-2005:

- Encourage a better understanding of biology and habitat needs.
- Use volunteer projects, acquisitions, programs and events to teach the relationships between water quality, watershed health and salmon survival.
- Raise the awareness of Woodinville citizens about the unique aspects of the Woodinville environment.
- Highlight the value of the City's environmental and outdoor recreation programs for purposes of teaching all members of the community about conservation and habitat protection. Incorporate existing activities, such as family hikes and summer camps, along with outreach to youth and schools into a coordinated outreach strategy and program of activities.



*Wellington Elementary students learn about Little Bear Creek's unique and fragile habitat*

## 2001/2002 ACTION PLAN:

1. Highlight the value of the City's environmental and outdoor recreation programs for purposes of teaching all members of the community about conservation and habitat protection. Incorporate existing activities, such as family hikes and summer camps, along with outreach to youth and schools into a coordinated outreach strategy.
2. Continue to seek out partnerships with agencies and community organizations to mount special activities, such as the Sammamish Releaf.
3. Promote the educational value of existing watershed stewardship activities such as revegetation projects, habitat monitoring, and Backyard Sanctuary programs for school field projects and student community service.
4. Increase the capacity of local teachers to include habitat conservation in the curriculum by assisting them to locate and use materials, such as the popular Salmon Kits.
5. Explore design possibilities for locating an interpretive center in the park acquisitions along Little Bear Creek. Involve the school district, teachers, and community leaders in the design of such interpretive facilities.
6. Explore alternatives such as grants, internships and interagency partnerships to secure funding for outreach efforts.
7. Extend program efforts, such as the Backyard Sanctuary program, to the private sector and to businesses in order to engage the entire community in environmental programs and activities.

## ■ Volunteer Programs

### CURRENT STATUS:

The mission of the City of Woodinville Volunteer Program is to promote Council goals by recruiting, training, managing and celebrating volunteers. The City of Woodinville relies heavily on volunteer resources to support a variety of programs, services and activities.

The City accepts and encourages the involvement of volunteers within all appropriate programs and activities. All staff members, City Council members, commission and board members are encouraged to assist in the creation of meaningful and productive roles in which volunteers might serve.

There has been a steady increase in volunteer programs and activities since the City hired a volunteer coordinator in 1999. Some key projects have included:

Sammamish Re-Leaf work to vegetate the riverbanks for salmon habitat.

Gateway Enhancement Projects such as the Trestle Project to beautify the entry to Woodinville.

Plant Squads responsible for routine maintenance of fragile environmental areas.



*Woodinville volunteers working along the Sammamish River*

Garden Club projects to beautify roadways and pedestrian areas.

Adopt-a-Road projects.

## DEPARTMENT GOALS FOR 2001-2005:

- Substantially increase the number of committed volunteers working on behalf of the City.
- Ensure that volunteers are properly recruited, trained, supervised, and recognized for their efforts.

## 2001/2002 ACTION PLAN:

1. Submit a Volunteer Program Policies and Procedure Handbook for review and approval by the Parks Commission and Council.
2. Increase hours of volunteer participation by 15%.
3. Create key volunteer core groups to support specific work of the city, such as environmental work, civic beautification, program support, and special events.
4. Support inclusion of special needs clients in programs and activities by providing trained volunteers.
5. Increase opportunities for volunteers to gain recognition and receive commendation.
6. Conduct business, school, and civic club outreach efforts to engage a broad spectrum of area residents, business owners, and employees in volunteer activities.



*Volunteers plant native vegetation along the Sammamish River*

## ■ Aquatics

### CURRENT STATUS:

The Department currently does not offer aquatic programs. The only publicly owned pool within Woodinville is the Sorenson pool, currently owned by the Northshore School District and operated by the Northshore YMCA.

The Sorenson pool was designed to meet the needs of children with disabilities and is a warm water pool. It is used for adult water exercise, warm water therapy, swim lessons for young children, and family swims.

Residents of Woodinville are also served by the regionally funded warm water pool at the Highland Center in Bellevue, the regionally funded Northshore Pool located in downtown Bothell, the YMCA pool located in Bothell, and pools located in Northshore School District facilities.

The Civic Center Master Plan will determine the feasibility of renovating or reconstructing a pool on the Sorenson site. It may also recommend a partnership strategy for meeting aquatic needs in the region.

### DEPARTMENT GOALS FOR 2001-2005:

- Continue to work with the Northshore School District and YMCA to ensure that the current pool is available for use by Woodinville residents.
- Advocate for the development of a variety of aquatic programs that meet the needs of all Woodinville residents whether services are provided by the City or others.
- Provide leadership in assessment of the Northshore area pools for potential partnerships among the local jurisdictions, the Northshore School District, and private businesses.

2001/2002 ACTION PLAN:

1. Work with the Northshore Senior Center, Northshore School District, the cities of Bothell and Kenmore, King County, Evergreen Hospital District, and other providers to evaluate pool opportunities and programs and to evaluate the status of the Sorenson pool and the role it should play in meeting community needs.

*Recognizing the cost to build and maintain an indoor swimming pool, who should be responsible for its development and management?*

<b>Development / Management Responsibility</b>	<b>Percent of Sample</b>
<i>Joint venture between the City and a private organization (i.e. YMCA, Boys/Girls Club)</i>	40.5%
<i>City of Woodinville</i>	17.4%
<i>Joint venture between City and School District</i>	15.5%
<i>Joint Venture between Woodinville and Bothell</i>	14.4%
<i>YMCA</i>	12.1%
<b>TOTAL</b>	<b>100.0%</b>

*City of Woodinville Recreation Survey, 2000*

## ■ Department Administrative Policies

### CURRENT STATUS:

The primary focus of the Department is to manage and operate facilities and programs that will create beneficial parks and recreation experiences for Woodinville residents.

### DEPARTMENT GOALS FOR 2001-2005:

- The programs, events and workshops provided by the Department will exceed resident expectations as measured by customer satisfaction surveys.
- The safety of the residents, participants, and employees will be a top priority at every location and during every program, event, and activity.
- Modern business practices will be used as the models for creating administrative procedures so as to provide the greatest level of convenience for customers.

***When asked which is the most convenient way to register for programs and classes, "using the internet and a credit card" received the most support. This was followed closely by "using a telephone and a credit card".***

*City of Woodinville Recreation Survey, 2000*

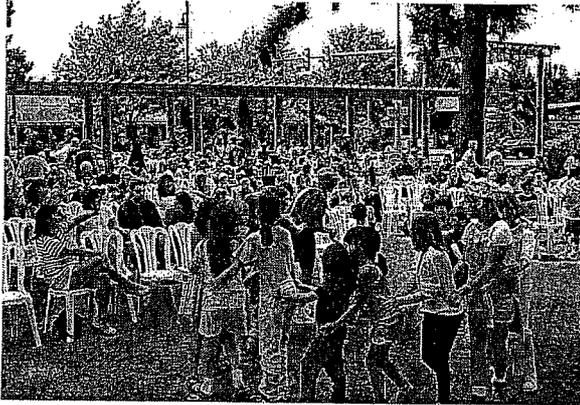
- The Department will use the direction provided by Council to create clear expectations and recognition for excellence.
- The Department will seek out innovative ideas and programs that adequately outpace growth and demographic changes that are taking place in the community.

- The Department will assertively seek to obtain grants and donations of all types to augment programs, construct and improve parks and facilities, as well as provide seed money for special events.
- The Department will support the principles and policies of the National Recreation and Parks Association and the Washington Recreation and Parks Associations.

#### 2001/2002 ACTION PLAN:

1. The Department will create and promote a friendly and focused inclusion policy for all programs and events it offers.
2. The Department will develop and forward policies and procedures to the City Council that keep pace with evolving Community Center operations.
3. The Department will focus on customer service as the backbone of all operations and will analyze and recommend procedures, equipment, and innovations that will provide convenience and customer satisfaction.
4. The Department will formalize training, and develop procedures and policies related to part-time and seasonal employees and contractors in order to protect the City from liability and provide a systematic approach to meeting service delivery objectives.
5. The Department will provide the Commission and Council with customer service measurements and feedback on a quarterly basis.

## ■ Park Facilities



*Summer concert at DeYoung Park*

The Department plans, develops, constructs, and programs a variety of sites and facilities for providing recreation services. In addition to these sites, programs are provided at sites that are rented, leased, or used through interlocal agreements with other jurisdictions.

As the Community Center and other sites are acquired and developed, a number of events, programs, and activities will be planned to make use of the inventory of sites for a wide variety of recreation purposes.

A list of the current facilities and the recreation opportunities at each site is listed below.

### **CITY OWNED FACILITIES**

**De Young Park (.6 Acres)**

13680 NE 175<sup>th</sup> Street, picnic tables, pavilion

**Woodinville Heights Park (.6 Acres)**

18100 146<sup>th</sup> Avenue NE, play structure, picnic table, and wooded trail

**Woodin Creek Park (4.1 Acres)**

13301 NE 171<sup>st</sup> Street, tennis courts, ½ basketball court, covered picnic shelter, picnic tables, horseshoe pits, and access to Sammamish River Trail.

**Wilmot Gateway Park (3.7 Acres)**

17301 131<sup>st</sup> Avenue NE, shelters & picnic tables, play structure, non-motorized boat launching site, informal outdoor amphitheatre, restroom facilities and access to Sammamish River Trail

**City Sports Fields (6 Acres)**

13203 NE 175<sup>th</sup> Street, 4 softball fields/ 4 multi-purpose sport fields

**Community Center (1900 Square Feet)**

13203 NE 175<sup>th</sup> Street, main floor of 1930's schoolhouse with meeting rooms

## PROGRAM SITES

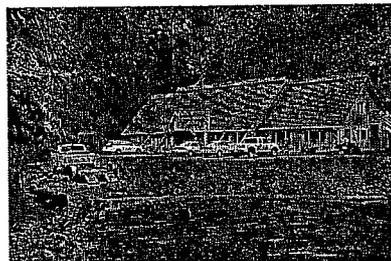
Sites throughout the community are used to provide programs. As the community center at the Civic Center site becomes a reality, dependency on other agencies will be reduced and consistency in programming will be enhanced.

Irrespective of the phasing and development of the Civic Center, there will be a continuing need to reach participants who are less mobile or to locate and use specialized facilities that may not be provided at the civic center site. The Department attempts to focus satellite programs in limited areas where services can be cost effectively delivered and where demonstrated need can be measured, such as the ARCH housing site.

Where satellite sites are not possible, the City assists in providing transportation to needed programs in conjunction with other providers.

Sorenson Gym/Pool  
Gold Creek Lodge  
Hollywood Hill Elementary  
Kingsgate Ice Arena  
Leota Jr. High  
Northshore Jr. High  
Northshore Pool, King County  
Sammamish Valley Grange Hall  
Wellington Elementary  
Woodinville High School  
Woodinville Public Library  
Woodmoor Elementary

13203 NE 175<sup>th</sup> Street, Woodinville  
16020 148<sup>th</sup> Ave NE, Woodinville  
17110 148<sup>th</sup> Ave NE, Woodinville  
14326 124<sup>th</sup> NE, Kirkland  
19301 168<sup>th</sup> Ave NE, Woodinville  
12101 NE 160<sup>th</sup> Street, Bothell  
9815 NE 188<sup>th</sup> Street, Bothell  
14654 148th Ave NE, Woodinville  
16501 NE 195<sup>th</sup> Street, Woodinville  
19819 136<sup>th</sup> NE, Woodinville  
17105 Avondale Rd. NE, Woodinville  
12225 NE 160<sup>th</sup>, Bothell



*Gold Creek Lodge, King County Parks*

## **FUTURE CITY PARK SITES**

### **Little Bear Creek Lineal Park**

- This lineal park along the reaches of Little Bear Creek is intended to be a focal point for downtown development, provide a protective habitat conservancy for valuable salmon habitat, and provide passive trails and interpretive facilities in conjunction with stormwater improvements and private development along the corridor.

### **Open Space Acquisitions**

- The City has a significant deficit in all types of open space. As parcels become available through acquisition or donation, the City is actively seeking to preserve open space for both active recreation and passive park uses. In addition, the City is obligated to protect areas of valuable habitat to play a role in the regional effort to restore salmon.

### **Skatepark**

- The City Council named a skatepark taskforce in 2000 for purposes of exploring the feasibility of acquiring and developing land for a skatepark. The taskforce has evaluated sites and will make an acquisition recommendation to the Council in 2001.



*Skatepark Taskforce Tour*

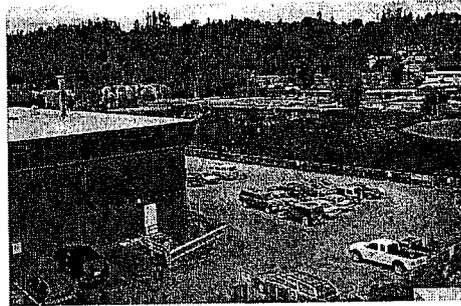
## ■ Park Maintenance and Operations

### CURRENT STATUS:

The City Council has provided clear direction with regard to the importance of high maintenance standards for City parks and facilities. The parks operation staff is responsible for maintaining the City's parks and recreational facilities in an efficient and cost-effective manner, and for providing safe and clean facilities for the pleasure and use of Woodinville park visitors. As such they have an important role in the success of all recreation programs, activities, and special events.

### DEPARTMENT GOALS FOR 2001-2005:

- The safety of park visitors and employees is essential for the financial stability of the City.
- Parks and related facilities will be maintained at the current high level.



*10 acre Sorenson school property, part of the Civic Center Master Plan*

- The impact of new park and facility development will not reduce the level of service enjoyed at existing facilities by Woodinville residents.
- To maintain a highly motivated and trained staff, adequate resources will be directed to on-the-job and continuing education, especially in the area of habitat protection.
- Vacant land holdings will be protected from vandalism and dumping and must be marked as public property while they await master planning and development.

## 2001/2002 ACTION PLAN:

1. Continue park bench installation program.
2. Coordinate new janitorial services at Community Center to support service delivery requirements.
3. Assist in the maintenance plan for the phased Community Center development to identify future operational constraints and responsibilities.
4. Create a resource land maintenance plan to address habitat areas in conjunction with new ESA regulations and policies.

**When asked how the City should spend its park and recreation budget and residents were asked to prioritize, "park maintenance and operations" was the number one response.**

*Woodinville Recreation Survey, 2000*

## ■ Revenue

### CURRENT STATUS:

Summaries of public opinion provide strong direction for shaping programs and creating a revenue structure to support program operations.

The Department generates revenue through fees assessed for some programs and activities. The current fee structure is based on the work of the Parks and Recreation Commission and the Council at their joint meeting of June 29, 1998. At that meeting a framework was established to differentiate between those services that should be completely subsidized, those that should be partially subsidized, and those that require the participants to cover all direct costs of the program:

PROGRAM TYPE	EXAMPLES	CITY SUBSIDY
<b>COMMUNITY BENEFIT</b>	<b>Human Services</b> <b>At-Risk Teen</b> <b>Volunteer Programs</b> <b>Environmental Programs</b> <b>City Special Events</b>	<b>Full or significant subsidy</b>
<b>COMMUNITY AND INDIVIDUAL BENEFIT</b>	<b>Established Programs</b> <b>Youth, Teen, and Senior</b> <b>History of Revenue</b>	<b>20-40% of direct costs</b>
<b>INDIVIDUAL BENEFIT</b>	<b>Tourism</b> <b>Public Enterprise</b> <b>Market Share Program</b> <b>Self-supporting</b>	<b>0%</b>

*Joint meeting of Parks and Recreation Commission and Council, 1998*

When fees are set, the Department uses market analysis to set fees at a rate the public can afford, and a rate that will meet the basic expenses of programs and facilities. The staff submits expenditures and revenue projections to the Council and the fee schedule is approved by resolution each year.

Recreation classes and programs, rental facilities, sports field reservations, and picnic area reservation fees are kept at a very reasonable level to encourage participation in programs and utilization of facilities.

Direct costs include, but are not limited to instructor salary or contract costs, materials, supplies, and facility costs.

**Based on the responses, respondents felt that the Disabled should pay "none of the costs;" Youth, Teens and Seniors should pay "about 50% of the costs;" and Adults and Non-Residents should pay "all of the costs."**

*City of Woodinville Recreation Survey, 2000*

Specialized instructors are heavily utilized to maximize efficiency by limiting the number of full-time staff necessary to run programs. As programs develop and facilities stabilize, some of these specialty instructors may meet the test of full time employment, especially in self-supporting programs or when instructors can meet a variety of program needs.

Revenues derived from park reservation fees defray the cost of facility improvements and maintenance to maintain high-quality facilities.

#### DEPARTMENT GOALS FOR 2001-2005:

- Maintain current fee structure to encourage participation.
- Ensure that Woodinville residents receive early registration and fee benefits in relation to non-residents.
- Develop analysis and methodology for Council consideration that would give some consideration to employees working within the city.
- Gauge public opinion regarding fees and use survey results and public feedback to guide fee recommendations to Commission and Council.

## 2001/2002 ACTION PLAN:

1. Create a youth scholarship fund for residents who are in need of financial assistance, thereby allowing the full benefits of recreation services to be experienced by the entire Woodinville community.
2. Recommend strategies and policies for rental and community use of all appropriate city owned facilities. .
3. Seek alternative resources such as grants, cooperatives, donations and partnerships to maintain or reduce the costs of programs and events.
4. Provide the Parks and Recreation Commission and Council with quarterly reports that track revenue and expenditures and program participation.
5. Explore the formation of an enterprise fund and recommend a strategy to the Council.
6. Locate community centers that show a variety of revenue strategies for offsetting expenditures and assist the Commission and Council in reviewing those models during consideration of the Civic Center Master Plan funding strategy development.

## **APPENDIX**