

City of Woodinville Wayfinding Sign Program

The Wayfinding Sign Program is intended to provide directional information signs to help lead the general public to unique, local tourist destinations. The signs are posted at key entrance points to the City and along routes to specific areas and sites.

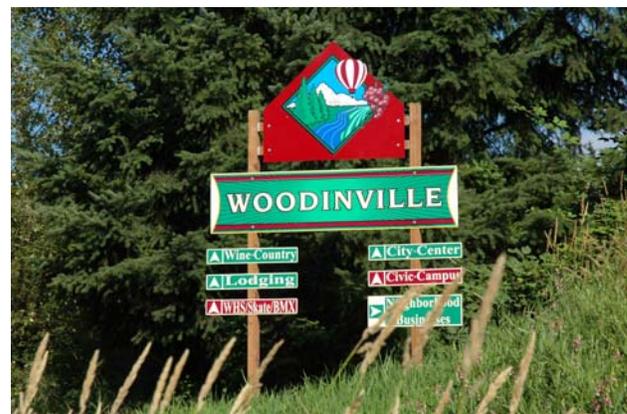
There are three basic types of signs that are used in this program:

- **Gateway** – used at key City entrance locations
- **Directional** – used for en-route directional guidance within the City
- **Destination** – used for and displayed near a specific site

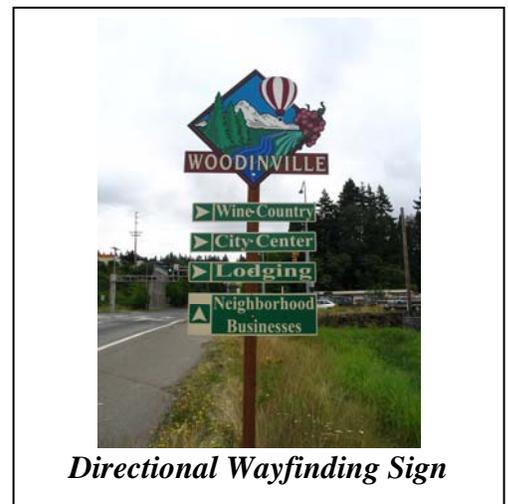
Specific tourist-oriented businesses will be provided opportunities to purchase site specific signs and directional information signs with the approval of the City.

Only public facilities and unique, local tourist-oriented businesses that attract and are open to members of the general public primarily from outside of the City limits will be considered for posting. These include one of the following type businesses or attractions:

- Museums and Historical sites - located within the City limits and open to the general public.
- Unique, local tourist-oriented businesses - businesses that have a large regional draw and are unique in type, including wineries, breweries, Farmer's Markets and landscaping with public viewing areas.



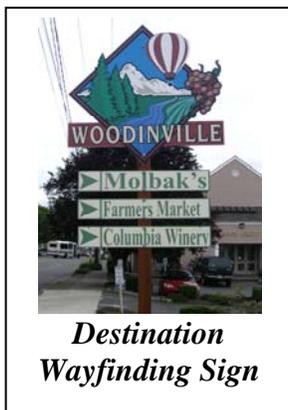
Gateway Wayfinding Sign



Directional Wayfinding Sign

- Meeting facilities - designated halls, retreat centers, resorts and similar facilities availed to the public for retreats, conferences, seminars and similar meetings.
- Public Recreation Facilities - public parks, trail systems, and community center.
- Galleries - artesian galleries.
- Unique Location Businesses - Businesses that do not have multiple locations within the State of Washington that meet at least one of the other criteria listed in this Section.
- Tourist District Overlay - Businesses that attract large amounts of regional and out-of-state visits located within the City's Tourist District Overlay, as defined within Chapter 21.38.065 of WMC.

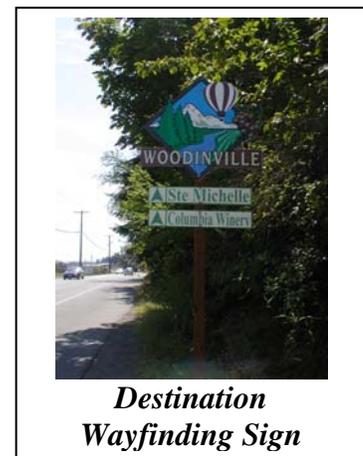
All political advertising, religious sermonizing, and commercial advertising for businesses not meeting the criteria listed above shall not be permitted upon City Wayfinding signage.



*Destination
Wayfinding Sign*



Destination Wayfinding Sign



*Destination
Wayfinding Sign*

City Contact: Public Works Department at 425.489.2700, ext. 2243.